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**For Immediate Release**

**WOR ADDS *THE DAVE RAMSEY SHOW* TO LINEUP**  
**POPULAR PROGRAM HELPS LISTENERS GET OUT OF FINANCIAL**  
**TROUBLE WITH ACTIONABLE ADVICE ON MONEY AND RELATIONSHIPS**

(New York, NY – December 22, 2011) News Talk Radio 710, WOR announced today that *The Dave Ramsey Show* would join the station's line-up effective January 2, 2012. The program will be heard weeknights from 8-10am. Hosted by best-selling author **Dave Ramsey**, the show focuses on life, love and relationships and how they *happen* to revolve around money. *The Dave Ramsey Show* is the third-largest talk radio program in the country.

Listeners call in daily to ask Ramsey about how to stop fighting with their spouse, teach their kids about money, save for retirement, kick a gambling habit and other life issues they are struggling with. Popular segments include "plasectomies" and "Debt Free Day" – where listeners call in to tell Ramsey how much debt they have paid off and that they are now DEBT FREE!

"In these rocky economic times, New Yorkers need a voice they can trust to guide them in their money decisions," said **Jerry Crowley**, Vice President and General Manager of WOR. "We are proud to welcome the country's top name in financial talk radio, Dave Ramsey, to our award-winning lineup in 2012"

"*The Dave Ramsey Show* is the perfect addition to WOR's weekday line-up," said **Suzanne Simms**, Vice President of Affiliate Relations for *The Dave Ramsey Show*. "They have worked very hard to put together programming that serves their listeners in a very broad way and we are truly proud to be a part of that"

The program will also stream live on the station's website, WOR710.com.

**About *The Dave Ramsey Show***

*The Dave Ramsey Show* is heard on over 500 radio stations across the country. Dave Ramsey is a personal money management expert and best-selling author of *EntreLeadership*, *The Total Money Makeover*, *Financial Peace* and *More Than Enough*. To ask Ramsey a question, call in during the show at 1-888-825-5225 or send an e-mail to [daveonair@daveramsey.com](mailto:daveonair@daveramsey.com). For more information about "The Dave Ramsey Show" visit [www.daveramsey.com](http://www.daveramsey.com). Follow the show on Twitter:

@RamseyShow.

**About WOR News/Talk Radio 710 HD**

Founded in 1922, WOR News/Talk Radio 710 HD is New York's oldest, privately-owned and continuously-operated radio station. As a top talk radio station in the country, it has continually made history with its award-winning broadcasts and remotes. WOR provides a well-rounded schedule of informational and lifestyle programming, featuring personalities such as John Gambling, Mike Gallagher, Joan Hamburg, Lou Dobbs, Governor David Paterson, Michael Savage, Dave Ramsey, Dr. Joy Browne, Dr. Ronald Hoffman, and George Noory. WOR News/Talk Radio 710 HD is a Buckley Broadcasting Corporation radio station, and it is the first AM Radio station in New York to broadcast in the new HD technology. WOR is streaming and podcasting at [wor710.com](http://wor710.com).

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