

## **FOR IMMEDIATE RELEASE**

**July 9, 2014**

### **WINNERS ANNOUNCED IN DAVE RAMSEY'S FINANCIAL LITERACY CHALLENGE SCHOLARSHIPS**

**NASHVILLE, Tenn.** — Dave Ramsey's *Foundations in Personal Finance* announces the three winners of the \$5,000 scholarships awarded in the Financial Literacy Challenge. April is National Financial Literacy Month and to celebrate, Dave Ramsey and Fifth Third Bank invited high school students across the country to test their personal finance knowledge by taking an online quiz from April 10 through 24. Any senior scoring above a 90 percent on the quiz was eligible for the scholarship. The scholarship winners are:

- Benjamin Sayles, senior at Hudsonville High School in Hudsonville, Mich.
- Kailee Shimabukuro, senior at Torrance High School in Torrance, Calif.
- Jordan Geyer, senior at Smithville High School in Smithville, Mo.

Teachers could also register throughout the month of April at [53schools.com](http://53schools.com) to win an all-inclusive vacation for two. The winner is:

- Darcy Cook, teacher at Dobson High School in Mesa, Ariz.

Other prizes were given to underclassman and teachers that included Google Chromebooks, gift cards for school supplies and *Foundations in Personal Finance* curriculum.

#### **About Dave Ramsey**

Dave Ramsey is America's trusted voice on money and business. He's authored five *New York Times* best-selling books: *Financial Peace*, *More Than Enough*, *The Total Money Makeover*, *EntreLeadership* and *Smart Money Smart Kids*. *The Dave Ramsey Show* is heard by more than 8 million listeners each week on more than 500 radio stations, iHeartRadio and The Dave Ramsey video channel. Follow Ramsey on Twitter at @DaveRamsey and on the web at [daveramsey.com](http://daveramsey.com).

#### **About Foundations in Personal Finance**

Dave Ramsey created *Foundations in Personal Finance*, an easy to use, turn-key high school curriculum that teaches students the value of saving, spending and giving to guide them down the path of financial peace. *Foundations in Personal Finance* can be used as a primary or supplemental resource to fulfill requirements in mathematics, economics, family consumer science, business mathematics and personal finance. For more information on the curriculum, go to [www.daveramsey.com/school](http://www.daveramsey.com/school).

## **About Fifth Third**

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$130 billion in assets and operates 17 affiliates with 1,311 full-service Banking Centers, including 104 Bank Mart® locations, most open seven days a week, inside select grocery stores and 2,614 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania, Missouri, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Investment Advisors. Fifth Third also has a 26% interest in Vantiv Holding, LLC. Fifth Third is among the largest money managers in the Midwest and, as of March 31, 2014, had \$281 billion in assets under care, of which it managed \$26 billion for individuals, corporations and not-for-profit organizations. Investor information and press releases can be viewed at [www.53.com](http://www.53.com). Fifth Third's common stock is traded on the NASDAQ® Global Select Market under the symbol "FITB." Fifth Third Bank was established in 1858. Member FDIC.

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