FOR IMMEDIATE RELEASE

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THREE STUDENTS WIN DAVE RAMSEY'S FINANCIAL LITERACY MONTH SCHOLARSHIPS

NASHVILLE, Tenn. — Dave Ramsey's *Foundations in Personal Finance* announces the three winners of the $5,000 scholarships awarded in the Financial Literacy Month Challenge. April is Financial Literacy Month and to celebrate, Dave Ramsey and Fifth Third Bank invited high school students across the country to test their personal finance knowledge by taking an online quiz from April 10 through 17. Any senior scoring above a 100 percent on the quiz was eligible for the scholarship.

- Ashlyn Walsh is a senior at Faith Christian Academy in Orlando, Florida. She will be graduating in May and plans to attend the University of Central Florida in the fall.

- Jessica Sisco is graduating from Bolivar Central High School in Bolivar, Tennessee and will be attending Northeast Mississippi Community College to study Nursing. She has already begun taking dual credit courses at the University of Tennessee-Martin.

- Derek Minges is a senior at Monroe High School in Monroe, Ohio. He plans to attend West Point and serve in the military after graduation.

About Dave Ramsey

Dave Ramsey is America's trusted voice on money and business. He's authored four *New York Times* best-selling books: *Financial Peace*, *More Than Enough*, *The Total Money Makeover* and *EntreLeadership*. *The Dave Ramsey Show* is heard by more than 6 million listeners each week on more than 500 radio stations. Follow Ramsey on Twitter at @DaveRamsey and on the web at daveramsey.com.

About Foundations in Personal Finance

Dave Ramsey created *Foundations in Personal Finance*, an easy to use, turn-key high school curriculum that teaches students the value of saving, spending and giving to guide them down the path of financial peace. Foundations in Personal Finance can be used as a primary or supplemental resource to fulfill requirements in mathematics, economics, family consumer science, business mathematics and personal finance. For more information on the curriculum, go to www.daveramsey.com.

About Fifth Third

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has $121 billion in assets and operates 18 affiliates with 1,321 full-service Banking Centers, including 104 Bank Mart® locations open seven days a week inside select grocery stores and 2,426 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania, Missouri, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Investment Advisors. Fifth Third also has a 33% interest in Vantiv Holding, LLC. Fifth Third is among the largest money managers in the Midwest and, as of March 31, 2013, had $318 billion in assets under care, of which it managed $27 billion for individuals, corporations and not-for-profit organizations. Investor information and press releases can be viewed at www.53.com. Fifth Third's common stock is traded on the Nasdaq® National Global Select Market under the symbol "FITB." Fifth Third Bank was established in 1858. Member FDIC.

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