

**For Immediate Release**

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**“THE DAVE RAMSEY SHOW” PODCAST TOPS AMONG TALKERS**

**NASHVILLE, Tenn.** – Averaging more than 2 million downloads per week “The Dave Ramsey Show” was recently recognized by *Time* magazine as one of the Top 10 Podcasts on iTunes in 2015. “We are excited to see the development of a completely new audience in the digital space,” said Brian Mayfield, vice president of Ramsey Media. “Our roots are embedded in radio where we began, and our audience continues to grow. This recent success on the digital side allows us to introduce our show to the next generation of listeners.”

Syndicated nationally on more than 550 radio affiliates, “The Dave Ramsey Show” already has a formidable footprint, but Mayfield notes, “Our goal is simple, we want to be there for our listener when, where, and how they want to listen. Digital distribution allows those constantly on the go the ability to listen to their favorite programs on their time schedule. We offer a variety of solutions including podcast, a dedicated channel on iHeartRadio, online audio streaming, and an online video channel.” These efforts combined with the existing radio audience reaches a total audience of 11 million listeners every week.

Largely due to the rapid growth of smart phones and other mobile devices, the percentage of Americans who have listened to a podcast in the past month has almost doubled since 2008, from 9 percent to 17 percent according to Edison research. And the numbers are expected to grow.

Numerous publications, including iTunes Charts, Digital Trends and Stitcher, list “The Dave Ramsey Show” among the most frequently downloaded and streamed podcasts.

**“The Dave Ramsey Show”**

Dave Ramsey offers life-changing financial advice as host of a nationally syndicated radio program, “The Dave Ramsey Show.” The three-hour live radio talk show focuses on life and how it *happens* to revolve around money. To ask Ramsey a question or to share your debt free story, call in during the show at 1-888-825-5225 or send an e-mail to [daveonair@daveramsey.com](mailto:daveonair@daveramsey.com). For more information about “The Dave Ramsey Show” visit [www.daveramsey.com](http://www.daveramsey.com).

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