

June 21, 2006

"THE DAVE RAMSEY SHOW" SECURES DEAL WITH CUMULUS MEDIA

NASHVILLE, Tenn. In a multi-city deal with Cumulus Media, "The Dave Ramsey Show" will join the lineup on radio stations in Dallas, Houston, and Kansas City beginning Thursday, June 22. The weekday time slots in the three cities come with three year non-cancellable clauses and are a result of the enormous and long running success Ramsey has experienced in other Cumulus markets specifically Nashville's WWTN-FM where Ramsey continues to be the number one talk radio show according to the 2006 Winter Arbitron ratings book. As a result of that success, Ramsey has also confirmed a three year extension on WWTN-FM.

"'The Dave Ramsey Show' has been a key building block to our market leading talk brand in Nashville for over 10 years," said John Dickey, executive vice president of Cumulus Media. "Dave's ability to attract both men and woman across a wide demographic range is unique in a format dominated by male leaning shows. Cumulus had an opportunity to expand our relationship with Dave in Houston, Kansas City and Dallas and jumped at the chance. We believe in Dave's brand and look forward to many years of ratings and revenue success in these new markets."

The three new stations include:

Dallas, Texas KLIF-AM 570, weekdays 1:00 p.m. to 4:00 p.m.

Houston, Texas KFNC-FM 97.5 weekdays 11:00 a.m. to 2:00 p.m.

Kansas City, MO KCMO-AM 710, weekdays 11:00 a.m. to 2:00 p.m.

Hosted by best-selling author, Dave Ramsey, the live radio talk show focuses on life, love and relationships and how they happen to revolve around money. The show has been aggressively syndicated for six years and is heard by more than two million listeners weekly on more than 280 radio stations nationwide.

"This is a strong show of support from Cumulus and it's very gratifying," said Bill Hampton, executive vice president of "The Dave Ramsey Show." "Our team has worked very hard to get our show in a position to succeed on top rated talkers and it's nice to be rewarded with an opportunity like this one."

Listeners from across the country call in daily to ask Ramsey about: how to stop fighting with their spouse, teach their kids about money, save for retirement, kick a gambling habit, get out of debt and other life issues they are struggling with. Recent theme hours include "twentysomethings," "real estate," "women only," "plasectomies" and of course "Debt Free Friday" where listeners call in to tell Ramsey how much debt they have paid off and that they are now DEBT FREE!

To ask Ramsey a question, call in during the show at 1-888-825-5225 or send an e-mail to daveonair@daveramsey.com. For more information

about "The Dave Ramsey Show" visit www.daveramsey.com.

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