

FOR IMMEDIATE RELEASE

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SCHOLARSHIP WINNERS ANNOUNCED IN DAVE RAMSEY'S FINANCIAL LITERACY CHALLENGE

NASHVILLE, Tenn. — Dave Ramsey's *Foundations in Personal Finance* announces the winners of the college scholarships awarded in The Financial Literacy Challenge, including a \$36,000 scholarship. April is National Financial Literacy Month and to celebrate, Dave Ramsey and Fifth Third Bank invited high school students across the country to test their personal finance knowledge by taking an online quiz between April 7 and 24. Any senior scoring 100 percent on the quiz was eligible for the scholarship. The scholarship winners are:

- Caitlyn Back, senior at Fairhope High School in Fairhope, Ala. for the \$36,000 scholarship
- Kristen Lile, senior at Elizabethtown High School in Elizabethtown, Ky. for the \$5,000 scholarship
- Richard McAllister, senior at Edgerton Senior High School in Edgerton, Wisc. for the \$2,500 scholarship

Teachers could also enter a giveaway throughout the month of April to win one of two all-inclusive vacations for two. The winners are:

- Lindy Hatch, teacher at Summit Academy in Draper, Utah
- Dena Burgert, teacher at Hermosa Middle School in Farmington, NM

Other prizes were given to underclassman and teachers that included Chromebook laptops, gift cards for school supplies and *Foundations in Personal Finance* curriculum.

About Dave Ramsey

Dave Ramsey is America's trusted voice on money and business. He's authored five *New York Times* best-selling books: *Financial Peace*, *More Than Enough*, *The Total Money Makeover*, *EntreLeadership* and *Smart Money Smart Kids*. "The Dave Ramsey Show" is heard by more than 8.5 million listeners each week on more than 550 radio stations, "The Dave Ramsey Show" channel on iHeartRadio and a 24-hour online streaming video channel. Ramsey Solutions offers a suite of products and services to help people get control of their finances and other aspects of their lives. Follow Ramsey on Twitter at @DaveRamsey and on the web at daveramsey.com

About Foundations in Personal Finance

Dave Ramsey created *Foundations in Personal Finance*, an easy to use, turn-key high school curriculum that teaches students the value of saving, spending and giving to guide them down the path of financial literacy. *Foundations in Personal Finance* can be used as a primary or supplemental resource to fulfill requirements in mathematics, economics, family consumer science, business mathematics and personal finance. For more information on the curriculum, go to www.daveramsey.com/school.

About Fifth Third

Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio. The Company has \$139 billion in assets and operates 15 affiliates with 1,302 full-service Banking Centers, including 104 Bank Mart® locations open seven days a week inside select grocery stores and 2,638 ATMs in Ohio, Kentucky, Indiana, Michigan, Illinois, Florida, Tennessee, West Virginia, Pennsylvania, Missouri, Georgia and North Carolina. Fifth Third operates four main businesses: Commercial Banking, Branch Banking, Consumer Lending, and Investment Advisors. Fifth Third also has a 22.8% interest in Vantiv Holding, LLC. Fifth Third is among the largest money managers in the Midwest and, as of December 31, 2013, had \$308 billion in assets under care, of which it managed \$27 billion for individuals, corporations and not-for-profit organizations. [Investor information](#) and [press releases](#) can be viewed at www.53.com. Fifth Third's common stock is traded on the NASDAQ® Global Select Market under the symbol "FITB." Fifth Third Bank was established in 1858. Member FDIC.

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