

## **New York Times Bestselling Author Dave Ramsey Signs Co-Publishing Agreement with Simon & Schuster's Howard Books**

New York, NY—June 16, 2010—Howard Books, an imprint of Simon & Schuster, Inc., has signed a two-book world rights co-publishing agreement with *New York Times* bestselling author Dave Ramsey. The first book, based on Ramsey's EntreLeadership<sup>®</sup> principles, will be published in fall 2011. Both books in the agreement will be published worldwide by Simon & Schuster and by Simon & Schuster Audio.

“We are thrilled to partner with Dave Ramsey for the publication of his much-anticipated next books,” said Carolyn Reidy, President and CEO of Simon & Schuster, Inc. “*Financial Peace* and *The Total Money Makeover* have become an invaluable resource to millions, and we look forward to working with Dave to grow the readership as he now extends his sage advice and strategies for success into the world of business.”

“Our first book with Dave will guide business leaders in understanding the successful intersection of entrepreneurship and leadership in all facets of business,” said Jonathan Merkh, Vice President and Publisher of Howard Books. “This book will quickly become a must-have for anyone who wants to reach for the next level of success in business.”

There are more than 6.8 million copies of Dave Ramsey's books in print. He also hosts a nationally syndicated radio show that is heard on more than 450 stations by 4.5 million listeners weekly.

“After talking with many publishers, Howard Books and the Simon & Schuster team's world renowned brand and marketing savvy made our decision to publish our next two books with them an easy one,” said Ramsey. “We are excited about these two new opportunities to serve our customers with life changing teaching and inspiration.”

The fall 2011 title will be the first major book from Ramsey since the release of *The Total Money Makeover*. Published in 2003, *The Total Money Makeover* has appeared on the *New York Times* best-seller list more than 140 weeks.

# # #

Simon & Schuster, a part of CBS Corporation, is a global leader in the field of general interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed, electronic, and audio formats. Its divisions include Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital, and international companies in Australia, Canada, and the United Kingdom. For more information, visit our website at [www.simonandschuster.com](http://www.simonandschuster.com).