

## **FOR IMMEDIATE RELEASE**

### **DAVE RAMSEY TEACHES COLLEGE STUDENTS ABOUT MONEY**

NASHVILLE, Tenn. – Nationally syndicated radio talk show host and best-selling author, Dave Ramsey, announces his college curriculum, Foundations for Life & Money. This is the premier curriculum for teaching financial literacy to students using interactive learning.

A recent study by Sallie Mae reports that 88 percent of college seniors graduate with credit card debt. “College students spend countless hours studying for their degree but hardly any time learning about their personal finances,” said Ramsey. “After years of listening to college students tell me their financial woes on the radio it made sense to develop a program that would teach students how to avoid many common money mistakes.”

A study by Robert D. Manning says three out of five students with credit cards max them out during their freshman year of college and nearly three-fourths of students use their student loans to pay their credit card debt.

Aggressive marketing, joined with students’ lack of financial experience or education, leads many students into serious debt. Teens and students have a lot of money to spend but little knowledge of basic financial information. They spend more than they can repay and the debt increases quickly.

Foundations for Life & Money can help teach students sound financial principles so they can avoid financial difficulties as they transition into the workforce. The lessons are taught in an entertaining, passionate, and easy-to-understand style to help students learn the financial lessons their parents have learned the hard way. Each interactive lesson is taught by Ramsey through age-specific questions.

“It’s been really easy for me to use the Foundations for Life & Money curriculum. The video based program is really appealing to college students,” Tom Roesler, Alumni Advisor from Kansas State University. “It just works perfectly for the environment that we are in.”

For more information or to order call 888-227-3223 or visit [www.daveramsey.com](http://www.daveramsey.com).

### **About Dave Ramsey**

Dave Ramsey, a personal money management expert, an extremely popular national radio personality, and author of the New York Times best-sellers *The Total Money Makeover*, *Financial Peace* and *More Than Enough*. He is also host of “The Dave Ramsey Show” on the Fox Business Network. Ramsey knows first-hand what financial peace means in his own life – living a true rags-to-riches-to-rags-to-riches story. By age twenty-six he had established a four-million-dollar real estate portfolio, only to lose it by age thirty. He has since rebuilt his financial life and now devotes

himself full-time to helping ordinary people understand the forces behind their financial distress and how to set things right. Through his proven plan, Ramsey helps eliminate debt and credit cards, learn to budget, avoid bankruptcy, build wealth and find financial peace.

Ramsey founded The Lampo Group, Inc. to provide financial counseling, through various means, to the public. More than 1,000,000 families have completed Financial Peace University with the typical family saving \$2,700 and paying off \$5,300 of debt. More than 700,000 people have attended a Dave Ramsey LIVE event. Ramsey created Financial Peace Jr. and authored six children's books designed to help parents teach sound financial principles to their children. Ramsey's syndicated newspaper column, "Dave Says" is read by nearly 14 million readers monthly. "The Dave Ramsey Show" is syndicated to more than 450 radio stations nationwide with nearly 4.5 million weekly listeners. "The Dave Ramsey Show on Fox Business Network" launched October 15, 2007.

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