

January 2, 2008

DAVE RAMSEYS FINANCIAL PEACE UNIVERSITY OFFERS NEW CONTENT AND BENEFITS

More than 500,000 families have used FPU to gain hope for their financial future

NASHVILLE, Tenn. *Financial Peace University* (FPU), the 13-week program taught on DVD by Dave Ramsey, has helped more than 500,000 families positively change their financial future. This life-changing program has been revised and updated in order to reach more people and teach them how to handle their money. FPU is now offered in a widescreen DVD format with closed captioning and ASL for the hearing impaired.

FPU teaches families and individuals about personal finance through common-sense principles and small group accountability. FPU is currently available for churches, companies, military bases, financial literacy programs, Spanish-speaking organizations and community groups. There is also a new online version of FPU that includes online discussion groups and tools.

As they work on a Total Money Makeover, the average family pays off \$5,300 in debt and saves \$2,700 in the first 91 days after beginning FPU and is completely out of debt, except for the mortgage, in 18 to 24 months. Now that I have a plan about my future, I am hopeful, said Cheryl Brown, former FPU participant. I know that I can move forward now that I know how to budget my money and how to tell my money what to do.

The program is made up of 13 powerful lessons taught by Dave in a fun and entertaining way. Each lesson has been updated with new introductions to help illustrate the message. I like to put the cookies on the shelf where everyone can reach them, says Ramsey. After each lesson the group meets to help each other plan budgets, discuss successes and temptations, and support each other in their journey to beat debt and build wealth. Topics covered include:

- Saving
- Relationship and money issues
- Budgeting
- Getting out of debt
- Dealing with creditors
- Influence of marketing on buying decisions
- Role of insurance in a healthy financial plan
- Buying big bargains
- Understanding investments
- Retirement and college planning
- Career changes
- Real estate and mortgages
- Giving

Each class participant needs a Membership Kit. The kit includes an updated FPU workbook, an FPU envelope system, 13 audio lessons, bonus CD, budgeting forms, debit card holders, and Ramseys best-selling book *Financial Peace Revisited*. Special rates are routinely available online at www.daveramsey.com or by calling 888-227-3223. Included in the cost of the kit is a lifetime family membership to FPU, allowing the participant to return to any class at anytime for a refresher course.

Members also have the opportunity to visit the Member Resource Center online. The site is designed to allow class participants to review content and tips that help them stay motivated. The budgeting tools and software also helps them to create their budget online and tell their money what to do.

Dave Ramsey began teaching FPU classes in 1994 every night around Nashville, Tennessee. In 1997, FPU was made available on video across the country with thousands of classes around the nation today. This is the second time the series has been revised since its beginning.

FPU classes change lives across the country every day, says Louis Falzetti, executive vice president of *Financial Peace University*. The new format features upgraded video quality and new edited introductions to help illustrate the lessons. No matter what your financial situation, you will find FPU to be the best motivational tool available across the nation to help you attain financial peace.

Visit www.daveramsey.com to locate the nearest class or to check out FPU Online.

About Dave Ramsey Dave Ramsey is a personal money management expert, an extremely popular national radio personality and best-selling author of *The Total Money Makeover* and host *The Dave Ramsey Show* on the Fox Business Network. In his latest book, a follow-up of his enormously successful New York Times best-sellers *Financial Peace* and *More Than Enough*, Ramsey exemplifies his lifes work of teaching others how to be financially responsible, so they can acquire enough wealth to take care of loved ones, live prosperously into old age, and give generously to others.

Ramsey knows first-hand what financial peace means in his own life living a true riches to rags to riches story. By age twenty-six he had established a four-million-dollar real estate portfolio, only to lose it by age thirty. He has since rebuilt his financial life and now devotes himself full-time to helping ordinary people understand the forces behind their financial distress and how to set things right financially, emotionally, and spiritually.

#

For information about FPU:
Beth Tallent
Public Relations Director
The Dave Ramsey Show / The Lampo Group, Inc.
Phone:(800) 572-0388

betht@daveramsey.com
www.daveramsey.com/mediarelations