

FOR IMMEDIATE RELEASE

September 29, 2011

**DAVE RAMSEY'S LATEST BOOK "ENTRELEADERSHIP" DEBUTS AT #1
ON**

"THE NEW YORK TIMES" BEST-SELLERS LIST

NASHVILLE, Tenn. – Dave Ramsey's "EntreLeadership: 20 Years of Practical Business Wisdom from the Trenches" debuted at number one on the "New York Times" best-seller list for Hardcover Advice, How-To and Miscellaneous. The ranking reflects sales for the week ending September 24 and will print in the October 9 edition. "EntreLeadership" released September 20, 2011 and was published by Howard Books.

In his first book since 2003, Ramsey uses personal stories and examples from 20 years of building a successful company to provide proven leadership and business principles that can transform any business. Taken from his own championship playbook, "EntreLeadership" covers topics such as:

- Turning your dreams into goals and then accomplishing them
- Inspiring your team to take ownership and love what they do
- Turning "employees" into loyal, dedicated team members
- Operating your business debt free at any level
- Creating a business culture team members want to work in long term

Dave Ramsey is America's trusted voice on money and business. His previous "New York Times" best-sellers include "The Total Money Makeover," "More Than Enough" and "Financial Peace." Ramsey offers his life-changing financial advice as host of a nationally syndicated radio

program, "The Dave Ramsey Show," which is heard by more than 4.5 million listeners each week on more than 475 radio stations. A free chapter of "EntreLeadership" is available at www.EntreLeadership.com. For more information visit www.DaveRamsey.com.

Howard Books is an imprint of Simon and Schuster. Based in Nashville, the imprint is home to numerous *New York Times* best-selling books. Simon & Schuster is a part of CBS Corporation, a global leader in the field of general-interest publishing, dedicated to providing the best in fiction and nonfiction for consumers of all ages, across all printed, electronic, and audio formats. Its divisions include Simon & Schuster Adult Publishing, Simon & Schuster Children's Publishing, Simon & Schuster Audio, Simon & Schuster Digital, and international companies in Australia, Canada, and the United Kingdom. For more information visit www.simonandschuster.com.

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