

May 7, 2008

**DAVE RAMSEY'S TOTAL MONEY MAKEOVER LIVE IN KANSAS CITY
BEFORE A PACKED HOUSE OF MORE THAN 12,000 KCMO-AM
LISTENERS**

NASHVILLE, Tenn. Nationally syndicated radio talk show host and New York Times best-selling author, Dave Ramsey, presented his common sense debt reduction and wealth-building strategies LIVE in Kansas City and KCMO 710 AM was able to reap the benefits from its involvement in Ramsey's largest LIVE event to date.

"What a fantastic weekend in Kansas City," said Donna Baker, market manager for Cumulus in Kansas City. "This weekend's events impacted our team as a reminder of just how powerful our medium of radio is. Dave Ramsey has a unique ability to connect with listeners and not only impact ratings and revenue, but change lives. Our clients repeatedly tell us that their return on investment is some of the best they have experienced."

Ramsey's BusinessCoach event for small business leaders in Kansas City also broke records with more than 400 attendees. This small scale event helps entrepreneurs take their business to the next level.

"Kansas City provided our largest crowd last season and the fans there didn't disappoint us this season either," said Bill Hampton, executive vice president for The Dave Ramsey Show. "The record attendance of 10,500 set in Dallas in March was short lived. We've been blown away by the response in every city this year and we're expecting Salt Lake City to close out the Spring season strong."

The Dave Ramsey Show

Dave Ramsey offers life-changing financial advice as host of a nationally syndicated radio program, "The Dave Ramsey Show," which is heard on more than 350 radio stations by more than 3.5 million listeners each. The three-hour live radio talk show focuses on life, love and relationships and how they happen to revolve around money. To ask Ramsey a question or to scream that you're debt free, call in during the show at 1-888-825-5225 or send an e-mail to daveonair@daveramsey.com. For more information about "The Dave Ramsey Show" visit www.daveramsey.com.

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