

**November 3, 2004**

**RADIO TALK SHOW HOST DAVE RAMSEY APPEARS ON CBSNEWS' "60 MINUTES"**

**NASHVILLE, Tenn.**-- Nationally syndicated radio talk show host and best-selling author Dave Ramsey will be featured in a segment of the CBSNews program "60 Minutes" this Sunday, November 7, 2004. The program airs at 7:00 p.m. ET but check your local listings for the time and station in your area.

Lesley Stahl and the "60 Minutes" crew sought the story behind Ramsey's meteoric financial rise, fall and recovery. Over the course of several months they watched as Ramsey did his daily talk radio show "The Dave Ramsey Show" and held LIVE events and book signings across the country. They visited a Financial Peace University class and interviewed listeners and fans around the country.

**About Dave Ramsey**

Dave Ramsey is a personal money management expert, an extremely popular national radio personality and best-selling author of The Total Money Makeover. In his latest book, a follow-up to his enormously successful New York Times best-sellers Financial Peace and More Than Enough, Ramsey exemplifies his life's work of teaching others how to be financially responsible, so they can acquire enough wealth to take care of loved ones, live prosperously into old age, and give generously to others.

Ramsey knows first-hand what financial peace means in his own life-- living a true riches to rags to riches story. By age twenty-six he had established a four-million-dollar real estate portfolio, only to lose it by age thirty. He has since rebuilt his financial life and now devotes himself full-time to helping ordinary people understand the forces behind their financial distress and how to set things right-- financially, emotionally, and spiritually.

Ramsey offers life-changing financial advice as host of a nationally syndicated radio program, "The Dave Ramsey Show," which is heard by more than 2 million listeners each week, on more than 200 radio stations throughout the United States. Ramsey is also the creator of Financial Peace University (FPU), a thirteen-week program that helps people dump their debt, get control of their money, and learn new behaviors around money that are founded on commitment and accountability. A frequent speaker around the country at large-scale live events, Ramsey is a passionate and inspiring presenter. More than 300,000 people have attended Ramsey's LIVE events.

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