

**NY TIMES BESTSELLING AUTHOR AND NATIONALLY SYNDICATED
RADIO HOST, DAVE RAMSEY TO RELEASE *ENTRELEADERSHIP***

20 Years of Practical Business Advice from the Trenches

New York, NY - In his first book since 2003, *New York Times* Bestselling Author and nationally syndicated radio host Dave Ramsey shares how he grew his successful company from his living room table, with practical tips for starting a business. The most trusted voice in money and business, Ramsey's *EntreLeadership* {Howard Books, September 20, 2011 / 9781451617856} gives proven leadership and business principles to transform any business.

Are you a hard-charging, get-it-done entrepreneur, or are you an encouraging, motivating team leader? If you want your company to succeed, you have to be both! That's what being an *EntreLeader* is all about! Whether you're sitting at the CEO's desk, the middle manager's cubicle, or a card table in your living-room-based start-up, *EntreLeadership* provides the practical, step-by-step guidance to take your business where you want it to go. Dave Ramsey opens up his championship playbook for business to show you how to:

- Turn your dreams into goals—and then accomplish them
- Manage your time—instead of letting your time manage you
- Inspire your team to take ownership and love what they do
- Turn your clock-punching “employees” into loyal, dedicated team members
- Handle money to set your business up for success
- Operate your business debt free—at any level

“Dave Ramsey's *EntreLeadership* speaks right to the heart of business leaders, showing not just the ‘how tos,’ but also the ‘why tos’ that apply to any sized business, from a garage-based startup to a powerhouse market leader. And by the way, I'm the biggest Dave Ramsey acolyte ever!”

—**Dr. Arthur B. Laffer, economic advisor to President Ronald Reagan**

“Dave Ramsey has taken commonsense leadership principles and made them uncommonly practical, useful, and life changing. His straightforward and plain-talk approach is refreshing. Even more admirable is that his advice is not a bunch of leadership fru-fru fluff, but it's solid and substantive.”

—**Mike Huckabee, former governor, FOX News host**

“Throughout my career, I've been blessed to spend time with millions of quality leaders at practically every level of every industry—and I haven't met one yet that could not benefit from the clear, practical business principles Dave lays out in *EntreLeadership*!”

—**John Maxwell, New York Times bestselling author**

“How do I know Dave Ramsey’s *EntreLeadership* book can help every small business? Because my son, as CEO of our company, attended Dave’s *EntreLeadership* ultimate business experience and applied the principles in our company with dramatic results. The difference is bigger than black and white—the difference is between red and black!”

—**Zig Ziglar, motivational speaker, *New York Times* bestselling author**

Drawing on more than twenty years of experience at growing a company, leading a dynamic team, and building a national brand, Dave Ramsey outlines the principles that took his business—and can take yours—from a start-up venture to a world-class corporation!

Entreleadership will release on September 20, 2011.

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ABOUT THE AUTHOR

Dave Ramsey is America’s trusted voice on money and business. The author of three *New York Times* bestsellers, Ramsey offers his life-changing financial advice as host of a nationally syndicated radio program, *The Dave Ramsey Show*, which is heard by millions of listeners each week on hundreds of radio stations throughout the United States.

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ENTRELEADERSHIP

By Dave Ramsey

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