

FOR IMMEDIATE RELEASE

March 16, 2014

BRAND NEW CLASS HELPS PARENTS RAISE MONEY SMART KIDS IN A DEBT-FILLED WORLD

NASHVILLE, Tenn. — *Smart Money Smart Kids*, the #1 *New York Times* best-selling book, is the inspiration for a new class designed to help parents teach children to win with money. Through short, informative and entertaining videos, financial experts Rachel Cruze and Dave Ramsey concentrate on changing the behaviors that lead anyone—regardless of age—into financial messes.

Classes are available in a variety of ways including churches, small groups, or home gatherings. Additional, in-depth videos are available online for parents to get further instruction specific to the ages of their children.

Lessons include:

- Work and Responsibility
- Spending and Wisdom
- Saving and Patience
- Giving and Generosity
- Debt and Honesty
- Contentment and Gratitude

Classes are starting in communities across the country, and are available via online streaming. For more information or to start a class, go to www.daveramsey.com.

About Rachel Cruze

Rachel Cruze is a seasoned communicator and presenter who has been speaking to groups as large as 10,000 for more than a decade. The daughter of Dave Ramsey, she uses the knowledge and experiences from growing up in the Ramsey household to educate America's students and young adults on the proper ways to handle money and stay out of debt. Her book *Smart Money Smart Kids*, co-authored with her dad, released in April 2014 and debuted at #1 on the *New York Times* best-sellers list. You can follow Rachel on Twitter at @RachelCruze and online at www.rachelcruze.com or at www.facebook.com/rachelramseycruze.

About Dave Ramsey

Dave Ramsey is America's trusted voice on money and business. He's authored five *New York Times* best-selling books: *Financial Peace*, *More Than Enough*, *The Total Money Makeover*, *EntreLeadership* and *Smart Money Smart Kids*. "The Dave Ramsey Show" is heard by more than 8.5 million listeners each week on more than 550 radio stations, "The Dave Ramsey Show" channel on iHeartRadio and a 24-hour online streaming

video channel. Ramsey Solutions offers a suite of products and services to help people get control of their finances and other aspects of their lives. Follow Ramsey on Twitter at @DaveRamsey and on the web at daveramsey.com

###

Contact:

Jamie Ellis

Jamie.ellis@daveramsey.com

888.227.3223 x5572