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The Dave Ramsey Show
1749 Mallory Lane
Suite 100
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To Whom It May Concern:

I am writing to express how successful our advertising with *The Dave Ramsey Show* has been over the last several months. I was a fan of Dave's before we began advertising, and you can bet I'm an even bigger fan now!

We've incorporate "Dave's Deals" into our advertising campaign, and we're proud to be Atlanta's only home of "Dave's Deals" pre-owned vehicles. Dave's listeners need to hear where they can get the best deals, and yet have a good feeling about the vehicle they are purchasing. Having Dave Ramsey's endorsement gives us an extra leg up on our competition. His listeners hear everyday how we are Dave's go-to folks for quality pre-owned cars.

We've seen some amazing results. Our ROI has really stood out in a short time. We're moving cars off our lot, and that's the goal here! We anticipate a long-term relationship with *The Dave Ramsey Show*.

If you're thinking of advertising on *The Dave Ramsey Show*, it's a no-brainer in my book. Especially if you want some great result!

Best regards,

A handwritten signature in black ink that reads "Charles Hyatt".

Charles "Buddy" Hyatt
President