



April 3, 2008

Hey Dave Ramsey Staff!

Window World in Knoxville is reporting that their Dave Ramsey endorsement is outperforming anything they've ever tried on radio! AND it is twice as cost effective than what they've done with other "larger" stations! Window World is running ads on The Dave Ramsey Show Monday through Friday and seeing at least three solid leads per week, with no end in sight!

Thanks for making me a hero, Dave!

Bob "Billy-Bob" Bell
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