



**Phil Bachman Honda**

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To Whom It May Concern:

I want to let everyone know how pleased we are with our decision to partner with Dave Ramsey.

We chose to partner with Dave Ramsey mainly because I am personally a fan of Dave Ramsey's, have read his book, and have bought his book for many couples needing financial peace in their life.

Most people buying a used car want to have a good feeling that it is a good car, and without that feeling, they won't buy. By having Dave's endorsement, they come to us feeling good about us by hearing Dave say, "It's a good place to buy a car."

Now we have customers coming to our dealership with smiles on their faces, saying, "Dave Ramsey said you guys are good and if Dave says it, I believe it," Our results have been fantastic and we anticipate a long term relationship with Dave Ramsey.

If anyone wants to have customers coming to their dealership already sold on the dealership's integrity, they need to partner with Dave Ramsey.

I invite anyone to call me about our relationship with Dave Ramsey.

Kindest regards,

Russ Rogers  
GM, Phil Bachman Honda

