

May 14, 2008

Dear Dave,

Christian Brothers Automotive in Plano has been endorsed by you for over two years now, and our stories of results and customers are many! We have gained new clients and more awareness thanks to your endorsement. In 2007 alone, Dave Ramsey referrals equaled about 100 repair orders. And that means \$42,000 in sales from Dave Ramsey listeners!

Being endorsed by you has really enhanced our company through great product branding. As your following increases, so does our brand awareness!

Also, from day one Christian Brothers has felt very adequately served by the staff at *The Dave Ramsey Show*.

Hope this is encouraging!

Chris Tharp

Christian Brothers Automotive

Plano, Texas