

Need a hand introducing Financial Peace University to your congregation?
Here are some FPU announcement scripts to get you started.

For those of you who don't speak in front of crowds regularly,
no need to be nervous. Here are a few tips that will have you sounding like a pro:

- **Practice out loud** in front of a mirror until it sounds, looks and feels natural.
- **Smile!** Body language and gestures speak loudly themselves.
- **Speak with conviction!** Your feeling and enthusiasm will be contagious!

General Announcement

General

1

Hey everybody, I would like each and every one of you to open your hearts...and your wallets. We are about to take a special offering for...Just kidding. Don't worry, we are not asking you for money. Quite the contrary really. We want to give you the opportunity to learn how to do the money thing God's way and end up in better shape than you ever thought possible. The class is called Financial Peace University, and it's taught on video by Dave Ramsey.

You've got to take this class to see for yourself how much peace you can actually have in your home when you get your money under control. This is the most practical stuff out there on how to manage everything God has given you. And it's the best time you'll ever have learning about money! We're having a free class preview on [DATE] at [TIME] at [PLACE]. It's going to be lots of fun. You'll find out exactly what to expect from the class. To get more information, just visit [PLACE] and talk to [PERSON]. See you all there!

General Announcement

General

2

We have some exciting news for you this morning. Many of you have expressed interest in getting involved in Dave Ramsey's Financial Peace University Class, so we've decided to start offering it here at [CHURCH NAME]. We are so thrilled about what this program has the power to do in each of your lives. Can you imagine what your life would be like if you had NO payments...if you were completely debt free!?!

This class will show you how to get there no matter where you are right now. By the end of the class the average family pays off more than \$5000 in debt and saves almost \$3000. Most importantly, you'll learn how to handle the money God entrusts you with His way and what it means to have true financial peace.

Go ahead and make plans to be at our kickoff coming up on [DATE] at [TIME] at [PLACE] where you'll find out all about the class! It's a free preview, and you don't want to miss it. Believe me, this is the most fun you will ever have learning how to handle money!

Not your first FPU class?

Try one of these announcements:

Veteran

1

When we first decided to start offering Financial Peace University, we were scared. It was a new thing for us. And new things can be scary. But man, based on the results we've seen and testimonies we've heard we now know this stuff works. We are about to launch the class again because we want every person here to know what it's like to experience true financial peace.

Seriously folks, you can't afford not to take this class! Don't miss out! We're having a free class preview to let you know exactly what to expect on [DATE] at [TIME] at [PLACE]. It's going to be a blast. If you want more information now, head over to [PLACE] and talk to [NAME]. It's absolutely amazing to see what happens when you start handling money the right way—God's way.

When we heard that 7 out of 10 Americans live paycheck to paycheck, we knew we had to do something. That's why we're going to be offering Dave Ramsey's Financial Peace University class here at the church starting [DATE]. It's the most practical stuff out there and the most fun you'll ever have learning about money. Each weekly session starts with Dave Ramsey teaching on video and is followed by a powerful small group discussion.

You'll see that you are DEFINITELY not alone if you're struggling in this area. And even if you're one of the few who isn't struggling, you'll still benefit from this powerful material. It teaches you how to apply biblical principles to the way you handle money and how to start truly managing all of the resources God has given you.

This class breaks the process down into easy steps that will help no matter where you are. You've just got to take it! We're having a free class preview [WHEN] at [WHERE] you don't want to miss. If you want to get some more information now, just ask [NAME] at [PLACE]. Can't wait to see you all there!

When was your last money fight? When was the last time you paid a bill late? Do you have a car loan, student loan or credit card?

In Financial Peace University, you will learn how to communicate with your spouse about money, put together a spending plan that works, and completely eliminate debt. While completing the class, the average family pays off \$5,300 in debt and saves \$2,700 within 13 weeks.

But Financial Peace University is more than just a money class. Come to our free preview on [DATE] at [TIME] at [PLACE] to find out more. If you'd like more information now, just ask [NAME] at [PLACE]. See you all at the preview!

The following pages include announcements that could be used after viewing a promotional FPU video on the DVD included in the FPU Information Guide or downloaded from the promotional tools section of the Coordinator Resource Center at daveramsey.com/fpucoordinator.

“Don’t Conform” Promotion Suite:

Don’t Conform

1

-Don’t Conform, Transform:

Imagine what your finances would look like if you decided not to conform. One of the things Dave Ramsey says is: “Normal is BROKE! So be weird!” and Financial Peace University will show you exactly how to do that; how to start eliminating debt so you’re free to do things you’ve always wanted to do! Come to the free class preview next [DATE] at [TIME] and you’ll see what I mean.

Don’t Conform

2

-Romans 12:2

Everybody stand up for a second. That’s right, all of you. Now I want the people in this section (explain where...making up about 30 percent of congregation) to sit down. Everyone left standing represents the number of people in this congregation living paycheck to paycheck. That means that if you missed one paycheck, you wouldn’t be able to pay your bills that week. You’d be in trouble.

No reason to be embarrassed...as you can see you’re certainly in good company. Now, have a seat. With 7 out of 10 of you living paycheck to paycheck, even more of you statistically have financial stress in your life. You may have thought there was no hope for your situation, but there is.

Financial Peace University has already helped thousands and thousands of people get their money under control. It’s unbelievably practical stuff. And if you know anything about Dave Ramsey, you know it’s gonna be fun as well! Come out to our free class preview [DATE] at [TIME] at [PLACE]. You’ll be glad you did.

3

-Average American Retirement

For some of you retirement seems too far away to worry about. For others, it's a little closer than you'd like to think, right? (a little bit sarcastically). But either way, now is the time to start planning for it. It's not too late, but it's definitely not too early!

Financial Peace University will teach you the steps to take so you can retire with all you need and more. You'll see how feasible it is to set aside a nest egg that will allow you to be able to leave an inheritance to your children and your children's children when you handle the resources God gives you His way.

Dave teaches you principles that give you the power to change your family tree! You don't want to miss our free class preview on [DATE] at [TIME] at [PLACE]. There's going to be free food for everyone, so make plans to join us for a great time.

4

-Average American Debt

Our society tells us that debt is no big deal. But those of us who are in debt know that's simply not true. It's time for us to stop believing the lie that we have to borrow money, and eventually pay back even more, to have the things we need and want.

Some of you may have no debt at all. And whether you're in debt to your eyeballs or you're completely debt free already, Financial Peace University will teach you to beat debt and build wealth, how and where to save and invest, how to plan for retirement and much much more!

This class will walk you through the process step by step and show you how to get there no matter where you are right now. Come to our free class preview on [DATE] at [TIME] at [PLACE] to find out the details!

“Imagine Yourself Debt Free” Promotion Suite

Imagine

1

-Break the Chains

Now I know none of you are like this guy (sarcastically). [Personal example like: Well I’ll tell you what, I know I’ve been strapped for cash. I remember when I was in college and didn’t have two nickels to rub together.] Money stress is a pain. Debt’s an even bigger pain! Can I get an amen on that?

We want every one of you to have the opportunity to go through Financial Peace University. That’s why we’re going to be offering it here starting [DATE]. If you’re in debt, you’ll learn how to get out and stay out for the rest of your life. Maybe you don’t have any debt at all. But whether you have tons of debt or none at all, this class has something for you.

It’s not just a money class. It’s about learning to manage everything God has given you His way. Come to our free class preview on [DATE] at [TIME] at [PLACE] to find out the details! This will be a great event to bring friends and visitors. There will be free food for everyone, and it’s going to be a blast!

Imagine

2

-Imagine Yourself Debt Free

Is “budget” a bad word at your house? It can be a daunting concept for all of us. But like that guy said, a budget it’s simply telling your money where to go instead of wondering where it went!

When you go through Financial Peace University you’ll have your own “a-ha” moments too. You won’t believe the hope and peace you’ll have when you start learning God’s ways of managing money. It’s simple, it’s practical, and it’s already worked for thousands and thousands of people. Plus it’s the most fun you’ll ever have learning about how to handle money!

Go ahead and start imagining what your life would look like if you didn’t own anyone anything, because it can be that way. We’re having a free class preview next week on [DATE] at [TIME] at [PLACE] for all of you that you don’t want to miss. See you there!

Imagine

3

-What Could the People of God Do?

Stop and think about that for a second. (Pause) Imagine what the people of God, could do for the Kingdom of God, if they were debt free. What would you be able to do if you were debt free?

Imagine what it would feel like to be able to give freely and generously toward needs you feel passionate about, whenever God leads you to. Financial Peace University will walk you through the process that will get you there and make it incredibly practical in your daily life. And if you know anything about Dave Ramsey you know it's going to be a lot of fun as well. Come to our free class preview on [DATE] at [TIME] at [PLACE] to find out more. You'll be glad you did!

“Normal is Broke, Be Weird” Promotion Suite

Normal Is Broke

1

-Normal is Broke

Yeah, that's pretty embarrassing. Not that I would know or anything of course (sarcastically). But really guys, if you take an honest look, what would a picture of your finances look like?

When Dave said 7 out of 10 of us are living paycheck to paycheck, that means that if we were to miss one paycheck, some of our bills would go unpaid. Well if that's what normal is, I want to be weird!

Financial Peace University will show you exactly how to do that. Don't miss out on our next set of classes. Our free class preview is on [DATE] at [TIME] at [PLACE] and there will be FREE FOOD. We're looking forward to seeing you all there!

2

-Vacation

Look familiar? Most of us probably know what it's like to bring our vacation home. But imagine what it would be like to go on a really nice trip and pay cash for EVERYTHING; to have all the fun without those "little reminders" coming in for months and months after the trip is long over!

In Financial Peace University you'll learn how to put together a budget that works so that next time you can leave Goofy at the park. Plus, it's a lot of fun. Come to our free class preview on [DATE] at [TIME] at [PLACE] to find out all about it. We're looking forward to seeing you all there!

"Get on the Road" Promotion Suite

1

-North is North

Everybody stand up for a second. That's right, all of you. Now I want the people in this section (explain where...making up about 30 percent of congregation) to sit down. Everyone left standing represents the number of people in this congregation living paycheck to paycheck. That means that if you missed one paycheck, you wouldn't be able to pay your bills that week. You'd be in trouble. No reason to be embarrassed...as you can see you're certainly in good company. Now, have a seat.

With 7 out of 10 of you living paycheck to paycheck, even more of you statistically have financial stress in your life. You may have thought there was no hope for your situation, but there is. Financial Peace University has already helped thousands and thousands of people get their money under control. It's unbelievably practical stuff. And if you know anything about Dave Ramsey, you know it's gonna be fun as well! Come out to our free class preview [DATE] at [TIME] at [PLACE]. You'll be glad you did.

2

-I'm Normal, Right?

I used to think I wanted to be normal. Until I started to realize exactly what normal looks like: in debt with little to show for it and no plan for the future. Weird is starting to sound pretty good now, right!

Through Financial Peace University, you can learn how to be weird! The average family pays off more than \$5000 dollars in debt and saves almost \$3000 during the 90-day class! And it just gets better from there.

As you get on the road to financial peace, it will transform your relationships, your marriage, your home, your life, and your future. Dave Ramsey will show you that you really do have the power to change your family tree. Come to our free class preview on [DATE] at [TIME] at [PLACE] to find out more. You'll be glad you did!

3

-Free Cars

We really do love our cars, don't we? We just can't help it! But I for one certainly don't love those car payments! The truth is you really don't have to settle for car payments for the rest of your life, even if you want to drive nice cars!

In Financial Peace University you'll learn to eliminate debt and start saving, but you'll also start experiencing peace in your home, your relationships and your life when you get your money under control! You'll find out how to truly manage all of the resources God has given you His way.

It's practical, it's easy to understand, and if you know anything about Dave Ramsey, you know it's going to be fun too! Come to our free class preview on [DATE] at [TIME] at [PLACE] to find out more. You'll be glad you did!
