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Wednesday, February 02, 2005

Amy Molinarolo
Lampo Group
1749 Mallory Lane
Suite 100
Brentwood, TN 37027

Dear Amy:

My name is Mike Vredevoogd, President of Vredevoogd Heating & Air. I wanted to take a second and write you a quick note about our involvement with the Dave Ramsey show on AM 1230 WTKG in Grand Rapids, Michigan.

After months of my Account Representative telling me that my operation would benefit greatly from affiliating with Dave's show – I told him I'd try it for a year. I've worked with my A/R for seven years on and off – and together we've learned that consistent exposure over time yields the best results.

Well, the Dave Ramsey program works! It is the ONLY show that has people coming up to me and telling me they heard my Dave Ramsey spot. And I've heard it so many times that I've just renewed for another year!

I appreciate your show, the professionalism your staff projects and the results you and WTKG bring to my business! I look forward to a continued beneficial partnership with The Dave Ramsey Show!

Sincerely,

A handwritten signature in cursive script that reads "Mike Vredevoogd". The signature is written in black ink and has a long, sweeping underline that extends to the right.

Mike Vredevoogd, President
Vredevoogd Heating & Air