

BROADCASTING AGREEMENT

Thank you for deciding to include Dave Ramsey's Daily Money Makeover as part of your station lineup. Are you looking for a big, detailed contract? Well, frankly, we don't feel like dealing with them. Below you will find a few points that will guide our relationship. Please initial each one and return the contract via fax to Joe Leavitt at 615-372-0573.

1. ____ You like us and we like you and therefore are agreeing to work together. You are going to start airing the vignette on _____ Between _____ and _____ am/pm, and agree to air it in that time slot
(Station) / (Start Date) (Time) (circle one)
and that time slot only for the duration of the contract. It is non-cancelable for the first 120 days. Should you decide the vignette needs to be moved or the format of your station needs to become German History Hot Talk, etc., then you will need to give us a 30 day written notice.
2. ____ You will need to air the vignette in the agreed upon time slot and length. No exceptions or preemptions, unless allowance have been agreed upon at the signing of this contract.
3. ____ Now that you have decided to carry Dave Ramsey's Daily Money Makeover we will only be available for other stations under your group ownership in your market. It usually goes without saying, but we are exclusively working with you.
4. ____ Here's the thing. Dave Ramsey's Daily Money Makeover is a subsidiary of The Dave Ramsey Show. If your station's group ownership (sister station) currently runs The Dave Ramsey Show and continues to do so we're cool. But if the station currently carrying The Dave Ramsey Show decides, for some insane reason, to stop carrying the show then our relationship would be dissolved when we find another station, with different group ownership, to carry our show. If The Dave Ramsey Show is currently not in your market but is picked up in the future, by other ownership group, our relationship would be dissolved and rights to The Daily Money Makeover would then go to that ownership group.
5. ____ If we have technical problems, it will not constitute grounds for cancellation of The Daily Money Makeover. By the way, we haven't had anything significant occur in 5 years of broadcasting. Likewise, if you run into technical problems and are unable to temporarily run The Daily Money Makeover, let us know about it and we'll work with you. This is what we call building a RELATIONSHIP.
6. ____ If you need to notify us about a change to this agreement. Please do it in writing so we can keep it on file.
7. ____ Just for the fun of it our attorney thought we should throw in some legal speak. So here it is:

NEITHER PARTY SHALL BE LIABLE TO THE OTHER PARTY FOR ANY INCIDENTAL, CONSEQUENTIAL, SPECIAL, OR PUNITIVE DAMAGES OF ANY NATURE ARISING OUT OF OR RELATED TO THIS AGREEMENT OR THE TRANSACTIONS CONTEMEPLATED HEREIN OR ANY LOST PROFITS, WHETHER SUCH LIABILITY IS ASSERTED ON THE BASIS OF CONTRACT INCLUDING THE BREACH OF THIS AGREEMENT OR ANY TERMINATION OF THIS AGREEMENT, TORT (INCLUDING NEGLIGENCE OR STRICT LIABILITY), OR OTHERWISE, EVEN IF SUCH LOSS WAS FORESEEABLE OR THE PARTIES ARE AWARE OF THE POSSIBILITY OF ANY SUCH LOSS OR DAMAGE.

Does that give you any idea why we are doing away with a "traditional" contract?

Well, that's it. We both do what we say we are going to do and we will have a great relationship. TRUST... What a novel concept.

Accepted by Station: _____
(Signature)

(Print Name) (Title) (Date)

Approved by
The Lampo Group, Inc.: _____

(Print Name) (Title) (Date)